

# Download File PDF A Practical Guide To Social Networks

#Jenny



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#Rio



Cool! I'am really happy

#Markus Jensen



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My friends are so mad that they do not know how I have all the high quality ebook which they do not!

#Diego Butler



so many fake sites. this is the first one which worked! Many thanks

Social Networks at a Glance

	Customized Response	Modular Response	Routine Response
Best for:	Solving ambiguous problems that need innovative solutions	Solving complex problems whose components or their problems are known but the sequence of the solutions is not	Solving familiar problems with known responses
Value is delivered:	In the problem's rapid framing and inventive resolution	In establishing and delivering the correct constellation or sequence of expertise	Through efficient, consistent responses to a set of established problems
Network connections:	Are dense and redundant, both internally and externally	Are focused on roles through which different parties can rotate; external connections are targeted to inform aspects of response	Are focused on process flow; external connections are limited
Trust:	Is placed in others' expertise	Is placed in role occupant	Is placed in process execution
Pricing:	Premium pricing for reimbursement in social capital	Moderate pricing for reimbursement in technology	Commodity pricing
Structure:	Permeable boundaries (inside and outside), decentralized decision rights and information access	Semipermeable boundaries (specific cross-functional junctures and liaisons); role-based decision rights and information access	Defined boundaries, embedded decision rights and information
Work management:	Planning focuses on general markets and specific, critical focus on output, not coordination	Planning focuses on constellations of expertise; controls focus on integration at point of delivery	Planning focuses on offerings; controls focus on efficiency and reliable delivery
Hill practices:	Develop and reward collaborative behavior	Hire, develop, and reward for functional depth; focus training on integration games	Hire, develop, and reward for specific task execution
Technology:	Expertise locators and portals	Role-based content systems and collaborative environments	Work management systems and artificial intelligence
Culture and leadership:	Collaborative within and across organizational lines, norms of generalized reciprocity	Shifting boundaries, depending on domain; decision rights embedded in roles	Centralized decision-making focused on standardization and task accountability
Example:	High-end investment banks, consulting firms, corporate R&D departments, early stage drug development teams	Law firms, commercial banks, surgical teams, midstage drug development teams	Insurance claims processing departments, call centers, late-stage drug development teams

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